



GEORGIA MENTOR PROTEGE
Alumni Network

Celebrating 18 Years Mentoring & Developing Georgia's Small Businesses

2019 Mentor and Sponsorship Opportunities

Corporate Mentor:

- Mentors receive prime and distinctive exposure on the program's website
- Name recognition at events hosted by the program,
- Mentors are highlighted on all written program collateral materials

Corporate & Alumni Sponsorship:

The Mentor Protégé Connection values its Sponsors, and through their support, all participants are able to contribute to the growth of Georgia's economy. The program's corporate sponsors may be mentors as well.

Roles of Sponsors

1. Sponsors establish a corporate relationship with the Mentor Protégé Connection by providing financial support to enhance the development and activities of the program, and by suggesting activities that would enhance the program.
2. Sponsors provide materials, technical support and resources to support the program's mission and ensure the success of educational and networking activities.
3. Sponsors designate a corporate liaison to work with along side protégés and offer support to the Mentor Protégé Connection program.
4. Platinum & Premier Sponsors serve as members of the Advisory Committee or sounding board, which meets twice a year to share ideas and present recommendations for the future of the program.
5. Sponsors are the voice of the program and contribute to the program's marketing efforts by assisting with the solicitation of new mentors and protégés.



Corporate Sponsorship Levels

\$25,000 Platinum Sponsor

Logo Recognition as Platinum Sponsor at all events, collateral materials, website, video message on YouTube Channel and social media mentions via Facebook and/or LinkedIn). Logo where applicable, in some cases name recognition due to the advertising medium. Logo recognition on all presentations given throughout recruitment period and highlighted as sponsors/mentors.

Annual Sponsorship includes:

- Platinum Recognition on Signage at Signature Events as Annual Sponsor.
- Full Access to Alumni Network Hub Database.
- Highlighted Sponsor on Alumni Network Hub.
- Listed as Mentor/ Expert on The Bench for 2019 Year.
- AIM CEO Group – Annual Sponsor Recognition.
- Mentoring Circle – Annual Sponsor Recognition.
- Corporate Educational Forums (5)- Annual Sponsor Recognition.
- "Year of You" Launch @Coke- 2 Tickets.
- Alumni Networking Socials- (2) 2 Tickets.
- Georgia Innovation Summit- 4 Tickets.
- Alumni " Year of You" End Of Year Celebration- 2 Tickets.

\$15,000 Premier Sponsor

Logo Recognition as Premier Sponsor at all events, collateral materials, website, video message on YouTube Channel and social media mentions via Facebook and/or LinkedIn). Logo where applicable, in some cases name recognition due to the advertising medium. Logo recognition on all presentations given throughout recruitment period and highlighted as sponsors/mentors.

Annual Sponsorship Includes:

- Premier Recognition on Signage at Signature Events as Annual Sponsor.
- Full Access to Alumni Network Hub Database.
- Highlighted Sponsor on Alumni Network Hub.
- Listed as Mentor/ Expert on The Bench for 2019 Year.
- AIM CEO Group – Annual Sponsor Recognition.
- Mentoring Circle – Annual Sponsor Recognition.



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- Corporate Educational Forums (5)- Annual Sponsor Recognition.
- "Year of You" Launch @Coke- 2 Tickets.
- Alumni Networking Socials- (2) 2 Tickets.
- Georgia Innovation Summit- 2 Tickets.
- Alumni " Year of You" End Of Year Celebration- 2 Tickets.

\$10,000 Gold Sponsor

Logo Recognition as a Gold Sponsor on collateral Materials, website and social media mentions and Logo. Recognition at all core program events. Logo recognition on all presentations advertising mediums given throughout recruitment period and highlighted as mentors.

Annual Sponsorship Includes:

- Gold Recognition on Signage at Signature Events as Annual Sponsor.
- Full Access to Alumni Network Hub Database.
- Highlighted Sponsor on Alumni Network Hub.
- Listed as Mentor/ Expert on The Bench for 2019 Year.
- AIM CEO Group – Annual Sponsor Recognition.
- Mentoring Circle – Annual Sponsor Recognition.
- Corporate Educational Forums (5)- Annual Sponsor Recognition.
- "Year of You" Launch @Coke- 2 Tickets.
- Alumni Networking Socials- (2) 2 Tickets.
- Georgia Innovation Summit- 2 Tickets.
- Alumni " Year of You" End Of Year Celebration- 2 Tickets.

\$7,500 Titanium Sponsor

Logo Recognition as Titanium Sponsor on collateral materials, website, social networks and advertised channel. Logo recognition on all presentations given during recruitment period and highlighted as mentors.

Annual Sponsorship Includes:

- Titanium Recognition on Signage at Signature Events as Annual Sponsor.
- Full Access to Alumni Network Hub Database.
- Highlighted Sponsor on Alumni Network Hub.



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- AIM CEO Group – Annual Sponsor Recognition.
- Mentoring Circle – Annual Sponsor Recognition.
- Corporate Educational Forums (5)- Annual Sponsor Recognition.
- "Year of You" Launch @Coke- 2 Tickets.
- Alumni Networking Socials- (2) 1 Ticket.
- Georgia Innovation Summit- 1 Ticket.
- Alumni "Year of You" End Of Year Celebration- 2 Tickets.

\$5,000 Silver Sponsor

Logo Recognition as Silver Sponsor on collateral materials, website, social networks and advertised channel. Logo recognition on all presentations given during recruitment period and highlighted as mentors.

Annual Sponsorship Includes:

- Silver Recognition on Signage at Signature Events as Annual Sponsor.
- Full Access to Alumni Network Hub Database.
- AIM CEO Group – Annual Sponsor Recognition.
- Mentoring Circle – Annual Sponsor Recognition.
- Corporate Educational Forums (5)- Annual Sponsor Recognition.
- "Year of You" Launch @Coke- 2 Tickets.
- Alumni Networking Socials- (2) 1 Ticket.
- Georgia Innovation Summit- 1 Ticket.
- Alumni "Year of You" End Of Year Celebration- 2 Tickets.

\$2,500 Bronze Sponsor

(This is the level of minimum participation for our corporate mentors)

Logo Recognition as Bronze Sponsor on collateral materials, website, social networks and advertised channel. Logo recognition on all presentations given during recruitment period and highlighted as mentors.

Annual Sponsorship Includes:

- Bronze Recognition on Signage at Signature Events as Annual Sponsor.



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- Full Access to Alumni Network Hub Database.
- AIM CEO Group – Annual Sponsor Recognition.
- Mentoring Circle – Annual Sponsor Recognition.
- Corporate Educational Forums (5)- Annual Sponsor Recognition.
- "Year of You" Launch @Coke- 2 Ticket.
- Alumni "Year of You" End Of Year Celebration- 2 Tickets.

Signature Event & Signature Series Sponsorships

Event Sponsorships:

Logo Recognition as Event Sponsor on Specified
Event Collateral Materials, Website, Video Message on YouTube
Channel and Social Media Mentions via Facebook LinkedIn & Twitter used in Event
promotion.

Signature Alumni Events:

"Year of You" Launch/ Accelerate Top 25 – Mentoring Initiative

"Year of You" End Of Year Celebration/ Accelerate Top 25 -Mentoring Initiative



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4th Annual Georgia Innovation Summit

Presented by the Georgia Mentor Protégé Connection in partnership with Georgia Centers of Innovation, Georgia Department of Economic Development-Small Business and Georgia Tech Enterprise Innovation Institute

Sponsorship Packages

Collaboration Partner: \$5,000

- ✓ Four Registrations to the Georgia Innovation Summit
- ✓ Option for mention prior to particular panel sponsor
- ✓ Exclusive 8X10 expo area to display
- ✓ Logo featured as a major sponsor with primary placement in online and print marketing material
- ✓ Option for video (curated by sponsor) to be shared on GMPC social media outlet
- ✓ Verbal recognition throughout the Summit (at Welcome Ceremony and Closing Ceremony)
- ✓ Named /logo as major sponsor in press releases; opportunity to include editorial quotes to accompany press releases

Innovation Partner \$2,500

- ✓ Two Registrations to Georgia Innovation Summit
- ✓ Logo featured as a major sponsor with primary placement in online and print marketing materials
- ✓ Option for video (curated by sponsor) to be shared on GMPC social media outlets
- ✓ Expo table at the event
- ✓ Verbal recognition throughout the Summit
- ✓ Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

Entrepreneurship Partner \$1,000

- ✓ One Free Registration ticket
- ✓ Logo featured as a major sponsor with primary placement in online and print marketing materials
- ✓ Named as a sponsor in press releases; opportunity to include editorial quotes to accompany press releases

Connect Partner Sponsors \$500

- ✓ Recognition as sponsor of either (chose 1):
 - Networking Coffee Break \$500
 - Networking Lunch \$500



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Individual Ticket: \$60
Early Bird thru Feb 9th: \$45

Signature Series: Contact Veronica

AIM (Alumni In Motion) CEO Roundtable Group (4)- \$1000 for 1

Mentoring Circle (4)- \$1000 for 1

Corporate Educational Forums (5) 500-\$2500

Webinar University (6)- \$500 ea

Build Your Own/A La Carte Sponsorships

GMPC can assist you in customizing a package that will meet your corporate goals and objectives.

For more information on 2019 Sponsorship or the Alumni Network Sponsorship please contact:

Georgia Mentor Protégé Connection -Program Director

Veronica Maldonado- Torres

Phone: 404-589-1824 **Mobile:** 678-472-3995 or **E-Mail:** veronicam@georgiampc.org